

CITY OF SEATTLE SMALL BUSINESS PROGRAM

FREE BUSINESS CONSULTING, SPONSORED BY CITY OF SEATTLE

The City of Seattle's Accounting & Business Consulting (ABC) program connects eligible Seattle-area small business owners with expert consultants at no cost. Launch Industries is a participating consultant. If your business qualifies, you can work directly with our team for free.

PROGRAM SNAPSHOT

Program

Accounting & Business Consulting (ABC)

Funded By

City of Seattle Office of Economic Development

Cost to You

Free for eligible small business owners

Our Firm

Launch Industries LLC
hello@launchindustries.biz
(206) 552-0380

How to Sign Up

seattle.gov (search "Accounting & Business Consulting")

WHAT YOU CAN GET HELP WITH

BUSINESS DEVELOPMENT**10 HOURS**

Business planning, operations consulting, org development, HR strategy, capacity-building, software tools, RFPs, grants, and government certifications.

TAX & ACCOUNTING**10 HOURS**

Bookkeeping setup, accounting systems, QuickBooks training, financial reporting, and tax compliance support for small businesses.

MARKETING & BRANDING**10 HOURS**

Brand strategy, logo development, social media management, SEO, Google Ads, digital marketing, and content creation.

LOAN SUPPORT**10 HOURS**

Business loan preparation, funding strategy, credit coaching, debt management, and connections to capital sources and community lenders.

WHO QUALIFIES

REQUIRED: A CURRENT CITY OF SEATTLE BUSINESS LICENSE AT A SEATTLE ADDRESS

Don't have one yet? Apply at [FileLocal \(filelocal-wa.gov\)](https://filelocal-wa.gov), the City of Seattle (FAS) business licensing portal.

Plus, your business must meet at least 2 of these 3:

Under \$5M

in annual revenue

50 or fewer

employees

2 or fewer

brick-and-mortar locations

Both for-profit businesses and nonprofits are welcome to apply.

WHAT LAUNCH INDUSTRIES CAN HELP YOU WITH UNDER THE ABC PROGRAM

As the City's approved consultant in the **Business Development** category, Launch Industries provides up to **10 hours** of free one-on-one consulting to eligible businesses. Here is what we can help you tackle:

1 Startup & Capacity-Building

Business strategy and planning, operating agreements and legal structure, financial forecasting, and licensing and compliance to build a strong foundation.

2 Organization Development & Strategic Planning

Strategic planning to define your vision and goals, organizational restructuring, role clarity, and team design that supports sustainable growth.

3 Operations & Process Improvement

Process improvement and Lean management, standard operating procedures, and operations documentation and systems that scale.

4 Business Software, Artificial Intelligence Implementation & Technology

QuickBooks Online, CRM, and project management tools (Asana, Monday, Notion), plus hands-on help adopting AI tools like Claude Code and building databases and workflows that automate manual admin work.

5 Human Resources, People Operations & Employment Compliance

Employee handbooks and job descriptions, first-employee setup (L&I, ESD, payroll), and performance management systems.

6 RFPs, Grants & Certifications

Certification support (DBE, WBE, and more), grant research and preparation, and RFP responses and government contracting.

WHAT LAUNCH CANNOT ASSIST WITH UNDER THE ABC PROGRAM

Because Launch is contracted for **Business Development services only**, these categories are handled by other approved ABC consultants (we can still help you select and train on the tools behind them):

✗ **Branding & Marketing**

✗ **Tax & Accounting**

✗ **Loan Support**

HOW IT WORKS

- **Sign up through the City of Seattle:** Visit seattle.gov and search "Accounting & Business Consulting" to find the program and check eligibility requirements.
- **Get matched with a consultant:** The program connects you with one or more approved consultants based on what your business needs help with. You can request Launch Industries when you register, though matches are not guaranteed (assignment depends on availability and other factors).
- **Be matched with your consultants:** Launch Industries is one of the approved consultants in the Business Development category. If you are matched with us, we will start with a clear plan built around your goals. If you are not matched with us, there are several other qualified, competent business development consultants, so you will be in good hands!
- **Start your sessions:** Your consulting sessions are covered by the program. You bring the questions. We work with you to develop a clear plan of action.
- **No catch, no cost:** The program is funded by the City of Seattle taxpayers and is free for qualifying business owners. There is no fee, and no obligation to purchase services beyond the program, a true win-win to support Seattle-based entrepreneurs.
- **Continue as a client:** After your program sessions, many businesses choose to continue working with us on a paid plan. That decision is entirely yours.



LEARN MORE

Full program details, services, and FAQs on our ABC Program page.
launchindustries.biz/Resources/abc-program



READY TO REGISTER?

Apply through the City of Seattle to join the ABC Program.
seattle.gov

Questions? Call or text (206) 552-0380 and we will help you find out if you qualify.